Newsletter 7 February 2022



icy cold

Today it's a winter storm, and I'm working from home. Don't be surprised when I say the day job is more important than the art job. Well, both are important, and one pays more.

I'm working on some art for the masthead, it's going slower than I like, but I want it to look good.

Following morning, and the pipes are frozen. Guess that means no coffee. I need some coffee. Then I will get to work, the day job work. With the beginning of February, my spirits lift a little. I'm closer to reaching a goal with the day job. The goal seems small, but it's one I need to accomplish for my sanity.

One thing I've been wanting to do now for several years, make a font. Like some designers, I can throw out a lot of somewhat cheesy fonts, but I want one good font to be made for my bucket list. This coming from someone with too many fonts. The early fonts I made were cheesy, yes, I raised my hand on that one. Since then, I've had a chance to study font anatomy. Yes, fonts have anatomies. Having said that, I have set up guidelines for the next font I attempt. Is that perfectionist gene coming back to haunt me? I don't think so. Guides are there to give easy boundaries to follow. I didn't put them down to exactly copy the guides.

Guides are like following a map, I plan a route from Austin to Kerrville, and then I see Luckenbach is a short side trip. I had never been to Luckenbach so it was added to the route. It was not what I had expected. It's in the song, "let's go to Luckenbach, Texas," said the song. In 1978, that suggested there was something to do in Luckenbach. That's not true, if you want a hotel room, you go to Fredericksburg. But it's still a fact, Luckenbach was romanticized in a late 1970s song, see photo. So when setting up files or ideas, some guides have to be strictly followed, others do not.

I'm going to say, perfection can come at a high price. You can forget to have fun. Let's go back to Luckenbach, when I

made the trip, I was not in a hurry to end up in Kerrville. The distance between Austin and Kerrville is reasonable, I had plenty of time. Plus I can cross the side trip off the bucket list. I was amused, it is literally a one horse (half a horse?) town. After the initially shock wore off, it was time to snap photos. After the trip, I made the 360° pano from the images. The kid was not amused at all, I guess he hadn't heard the song. This was the highlight of the trip, I finally got to see Luckenbach in it's one horse town glory. Honestly, I knew there wasn't a lot to Luckenbach, I just didn't know how much was missing from the illusion that had been painted for me. I thought there would be a place to sleep. I'm not even sure you can take a camper in. Daytime population, next to nil. After the sun goes down, it's standing room only.

(Note to reader) I am not disrespecting Luckenbach, it has it's place on the map, and in the hearts of the local folks.

Well, font organization seems to take forever, but I got id done. Cleaned out between 500 and 1000 duplicate fonts. The fonts were categorized, if I recognized the font that inspired them, they went into a cheesy category. Want cheese with that font?

For the third day in a row, freezing temperatures greeting me in the morning. This time the pipes were not frozen. We took some preventative measures. I know Texas is not the only place experiencing this wild cold front. It's just that here, the temp might get down to 28° and warm up enough by the time I get up to thaw any ice. Then all I have to deal with is people that don't know how to drive in icy conditions. Adds a whole new meaning to dodging. Traffic on most days is hard enough to drive without adding ice to the mix. I can still clearly remember the day a perfectly good, paid off car was totaled by a big passenger truck. I think his phone was involved, don't know for sure. I'm ging to end here, please be careful when you drive.

I have art for sale, or merch if you want to call it that. Please see my Merch Webpage for more details. <a href="http://pjcassel.com/merch.html">http://pjcassel.com/merch.html</a>